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Traditional Tie-dye Handicraft and Modern Design Concept Combined

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ABSTRACT

Tie-dyeing is the traditional handicraft in china, and this traditional handicraft is the accumulation of people's wisdom and the survival of the skills. Due to rapid economic development in recent decades, spurred in pursuit of excessive consumption of fast, fast fashion, industrial production gradually replaced the traditional handicraft, resulting in many of the traditional handicraft industry is facing a crisis. How does the traditional tie-dye craft blend with modern lifestyles? It has become a pressing issue. And in modern society, people pay more attention to practicality, cultural and spiritual combination. There is a certain regional and differences in traditional culture and it aesthetic point of view, inevitably conflicting with the modern design concept. But this contradiction can be reconciled, we should be in the traditional level of culture to be in-depth research and application, based on the research of the traditional design and analysis from refining, refactoring, transforming in line with modern aesthetic standards.

Keywords: Modern design concept, Restructuring, Traditional tie-dye handicrafts.

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1. The historical background of the tie

Innovations in Artistic Dyeing & Finishing and Visual Aesthetic Taste An overview of the art of dyeing and finishing process innovation and a variety of visual aesthetic style. Exploring the material language of modern wall hanging art On the basis of summarizing and analyzing the history of the development of modern wall art materials, the expression of modern wall art materials is explored in terms of material structure, shape translation and spiritual consciousness conveyed by materials and environment. And clarifies the physical and spiritual effects of modern wall art materials and their role in visual and psychological production. The research contents of this thesis include the development of the traditional tie-dyed art, the research on the artistic characteristics and practicability of the traditional tie-dyed wall, and the innovative methods of the tie-dyed wall hanging in the interior space, as well as the innovation trend of the Traditional tie dyed.

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With the advent of the industrial age, mankind has abandoned the traditional crafts to use the machine. It is the great progress of modern society. But we have to remember the traditional crafts in modern society. Because the handicraft is to give up the development of civilization, and memory of traditional crafts is for the civilization itself. With fast-paced lifestyle people need psychological relaxation and personality release, inner desire to be comfort and humanistic care, and thus there are more and more people to pursue the original ecology of warm arts art. The current traditional tie-dyed crafts are divided into three cases. The first case is the social innovation, the rapid economic development, and because of the strong expansion of strong culture led to "cultural globalization". Western culture began to sweep the world, so that the design concept and process model to make the product showing a monotony of the pattern to digest the national style and characteristics of the personalized, characteristic components, cut off people in the emotional and historical and local culture, Replaced the old rich cultural characteristics of the handicrafts. If we completely imitate the Western design, blindly pursue the Western aesthetic philosophy, the lack of national and spiritual feelings of hand-tied art. The second case is known today as the "intangible cultural heritage" "handicraft art" which they are ethnic customs of the traditional tie dye craft, and has always been regarded as folk tourist souvenirs, they become a "experience" and "local" tie dye, unable to meet the modern aesthetic standards, can not go abroad, to international. The third situation is not only in line with modern aesthetic standards, but also based on national, aesthetic, religious and closely related to people's daily life. It is not only a national art design, commodity design, but also one of the cultural components, which makes it have distinctive national characteristics and become a unique school in the world. At present the traditional folk handicraft is relatively weak, it is needed to get to the third case, we need the foundation based on national culture, cross national limitations, the use of modern language to expand people's soul space.

2. The problem facing the traditional folk arts and craft

2.1 The problems faced by the traditional handicraft itself

The traditional dyeing technology itself has a unique aesthetic physical resist flowering ", but in the process of program performance techniques and patterns of visual aesthetic style and simplification, with the development of the times, increasingly unable to fulfill people's aesthetic needs. We are in the face of the disappearance of the traditional handicrafts of the crisis, thus how to tie the dyeing process in line with the trend, and while the traditional Chinese characteristics can be completely retained, as an urgent process of the problem. Not only have the modern design concept, but also has the traditional characteristics and rich modern means of tie dyeing techniques, research new value and significance of traditional folk crafts.

2.2 The current market problems

With the development of domestic industry becoming more and more perfect, the mere imitation and plagiarism can not be established in the market, and it is also one of the important reasons why the traditional handicraft industry has not realized industrialization. Many brands of the main design method is dyed by mining the traditional culture in unique classic "nationalization" elements. In recent years, with the spread of traditional Chinese culture in the world, recognition is getting higher and higher, the Chinese elements of the figure appear frequently in the fashion T station and international brand clothing. The development of modern tie dyeing technology is based on traditional techniques and inheritance, not only to fashion design elements, diversification, and in accordance with the requirements of modern industrial production with the internationalization of market characteristics. It emphasizes the creation of inspiration and the communication between eastern and Western cultures, which can broaden the horizons of fashion designers. At the same time, the rapid reaction of the market characteristics, the modern arts and crafts traditional tie dye not only stay in the travel industry, but at the same time as has a broad market prospect to meet the personalized needs of modern people

3. The necessity of combining traditional crafts and modern ideas

Dyeing is the ancient dyeing process in China, the historical culture has a long history, rich patterns change. It not only presents the pursuit of the fabric and clothing beauty of the older people,

but also reflects the ability to discover beauty and create beauty under the conditions of backward process technology. The research and analysis of the characteristics of modern tie dyeing craft, we need to take the essence from the traditional "take its essence and go to its dregs" in modern design, the integration of the "ancient" essence of art from dyeing and creative design "today" concept, this to carry forward the traditional folk handicraft has practical significance. It helps to explore the traditional culture, the development of dyeing technology reflects the level of people's productivity, ideological and aesthetic changes in the different period of culture on the tie-dye process is also a huge impact. The continuous inheritance and change of the dyeing process, It can be said to be a witness to the spread and development of culture. It not only reflects the change of people's thought and culture, but also reflects the state of social and cultural exchange.

Tie dye can start from the purely aesthetic point of view, creators can extract elements from the modern pattern of expression of the aesthetic ideal of emotional pursuit, showing the rich and colorful culture. It has unique aesthetic value through the points, lines, surfaces and colors formed by the methods of sewing, bundling, and pricking. Tie dye can also be combined with painting, embroidery and batik and other forms, to make up for the limitation and can not achieve the effect of dyeing handicraft, which will greatly enrich the artistic language and forms.

4. Traditional tie - dye handicrafts and modern design concept approach

Modern aesthetic consciousness is integrated into the innovation and development of traditional aesthetic consciousness, through the traditional tie-dye art of fashion refactoring, It is in the modern time to comprehend the traditional life, re-examine the folk art, and decorate the life of the modern people with the original ecological art. The primitive graphics confirm the basic elements of modeling, such as dots, lines, planes, etc., and explore the possibility of the reorganization of various forms, such as repetition, gradation, emission, contrast, specificity, etc., the reconstruction of various elements in the shape, including a variety of basic shapes and color combinations. Among them, in order to emphasize the inherent shape of the reorganization, in a flat or three-dimensional way to reflect the external shape of the object of different visual effects, but the most basic form of refactoring is at the point, the line, and the surface. The basic elements of these visual languages are regarded as living bodies, which exhibit numerous changes in different places in time and space.

The traditional tie-dyed pattern is applied to the design of modern planes, first of all, we should learn from the traditional tie-dye pattern to extract the shape of the elements, And then combined with some means of composition, such as: break up, tied, infiltration, staggered and other methods. finally, the extraction of elements and then design the new restructuring, the traditional tie dye patterns and modern graphic design in the form of language are combined to produce new graphics, It is not only a simple substitution and apply, but to fully grasp the basic material and cultural connotation, in-depth understanding of the traditional tie dye pattern form language, mining form. National tie dye clothing pattern is mainly traditional theme, pure traditional style, more elaborate and the layout is too neat, from the local folk style too strong that the lack of the spirit of the times. The tie pattern of the fabric is the essence of tie dye, is a unique symbol different from the other characteristics of the clothing style. It has a distinctive regional and national features, we need to inherit and carry forward that is not only a few formal traditional symbols, it is the key to make clear what is the traditional culture in the context of the eternal; it is more important to reflect the essence of traditional spirit. On this basis, achieved mastery through a comprehensive study of the subject, deconstruction, reorganization, designed to contain both a rich national traditional culture of charm, and with a strong sense of modern aesthetic patterns. The use of graphic art and design theory, to explore the point line surface and the formal beauty of abstract form as the main line, with the help of modern painting techniques, to explore research, to create a new texture, to strengthen the fabric and garment, The essence of traditional culture and modern fashion concept should be integrated and restructured.

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